

**PATENT APPLICATION**

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of

Jean-Louis GUERET

Group Art Unit: 3732

Application No.: 10/721,552

Examiner: R. STEITZ

Filed: November 25, 2003

Docket No.: 147192

For: APPLICATOR FOR APPLYING A SUBSTANCE ONTO KERATINOUS FIBERS

**TRANSMITTAL OF POWER OF ATTORNEY AND  
STATEMENT UNDER 37 CFR § 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a Power of Attorney from the Assignee(s).

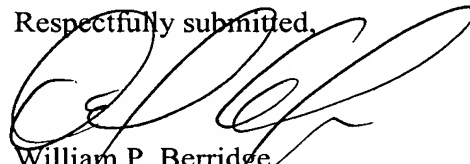
In compliance with 37 CFR §3.73(b), the undersigned hereby states that L'OREAL is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 015123, Frame 0005.

The undersigned is authorized to act on behalf of the assignee.

In accordance with 37 CFR §1.36(a), submission of this Power of Attorney revokes any powers of attorney previously given.

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION SHOULD  
BE SENT TO OLIFF & BERRIDGE, PLC, CUSTOMER NO. 92793, TELEPHONE  
(703) 836-6400.**

Respectfully submitted,



William P. Berridge  
Registration No. 30,024

Daniel A. Tanner, III  
Registration No. 54,734

WPB:DAT/cfr

Date: December 27, 2010



**PATENT APPLICATION**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**GENERAL POWER OF ATTORNEY  
TO PROSECUTE APPLICATIONS BEFORE  
THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Assignee Name and Address: L'OREAL  
14 rue Royale  
75008 Paris - France

appoints the patent practitioners associated with Oliff & Berridge, PLC Customer Number 25944 to represent it before the United States Patent and Trademark Office in connection with any and all U.S. patent applications assigned to the above-named assignee.

The undersigned is authorized to act on behalf of the assignee.

**ALL CORRESPONDENCE IN CONNECTION WITH THIS APPLICATION  
SHOULD BE SENT TO OLIFF & BERRIDGE, PLC, CUSTOMER NO. 25944,  
TELEPHONE (703) 836-6400.**

31. 08. 04  
Date

Denis Boulard  
Signature

Typed Name:

Title:

**Denis BOULARD**  
Fondateur de pouvoir

**Den**  
Fondateur de pouvoir